

*Dr. Sapna's*  
INSPIRED COMMUNICATION

The backbone of every organization is constituted of its people. These people are in 360° relationships with themselves, with each other and with their environment from the moment they enter the organization. The dynamics of these relationships is what goes a long way in deciding the rise or fall of any organization. And the pivot of every successful relationship is the Communication Pattern.

Organizational communication is the key factor in the creation, implementation, monitoring and reporting on all its activities. Also, the employees of the corporate houses are required to play the role of cultural ambassadors, image builders, event managers and crisis managers in the present times. Where communication is the key word and action.

Of course everyone knows how to communicate, but “Inspired Communication” comes from the knowing and understanding of the self, the surrounding and the larger intentions and perspectives. This unique Practical “Inspired Communication” training program will open your managers to the power of conscious communication at every strategic point.

#### COURSE OUTLINE

- ⇒ MODULE 1: COMMUNICATION KNOWHOW
  - The programming of human brain
  - Myths and omissions
  - Self- awareness
  
- ⇒ MODULE 2: THE ESSENCE
  - Management Communication
  - Personal communication
  - The link
  
- ⇒ MODULE 3: THE FENCES & HURDLES
  - The cogs in the wheel- visual, verbal and vocal components of communication
  - The fences we create
  - The hurdles that are
  
- ⇒ MODULE 4: THE MANAGEMENT CHALLENGES
  - Difficult people
  - Difficult Communications
  - The challenges of variety
  - Expectations & Assumptions
  
- ⇒ PERSONAL PLAN

Duration: 2 days

Approach: Interactive sessions with discussions, brain- storming, Case studies, Role plays, mindfulness exercises and drawing personal ownership plans

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